



World Association of Investment Promotion Agencies

SIXTH ANNUAL CONFERENCE

12 - 15 FEBRUARY 2001

PALAIS DES NATIONS, GENEVA - SWITZERLAND
ROOM XXV

PROGRAMME

MONDAY, 12 FEBRUARY 2001

10:00 a.m. - 1:00 p.m. (ROOM XXVI)

Opening of the UNCTAD Commission on Investment, Technology and Related Financial Issues

- General discussion on FDI trends and policies

Meeting in conjunction with the UNCTAD Commission on Investment, Technology and Related Financial Issues

3:00 p.m. - 6:00 p.m.

Official opening of the WAIPA VI Conference

Chairperson: Ms. Patricia Francis, President of WAIPA

- Welcome: Mr. Rubens Ricupero, Secretary-General, UNCTAD
- Report on the 2000 Activities
- Report on the WAIPA accounts
- New members
- Launching of the WAIPA Homepage

6:30 p.m. - 8:00 p.m. RECEPTION

TUESDAY, 13 FEBRUARY 2001

10:00 a.m. - 1:00 p.m.

Promotion of investment by outward investment promotion agencies (OIAs)

Chairperson: Mr. George Malcotsis, SOFI

- Introduction by Mrs. Nazha Benabbes Taarji, UNCTAD
- *Outward investment and the role of OIAs* by Mr. Paul Wessendorp, UNCTAD
 - *Services by OIAs:*
 - Mr. George Malcotsis, Swiss Organization for Facilitating Investments (SOFI)
 - Mr. Diogo Alarcão, Investimento, Comércio e Turismo (ICEP), Portugal
 - Mr. Hans F. Gronwall, Swedish Trade Council (STC)

TUESDAY, 13 FEBRUARY 2001

3:00 p.m. - 4:30 p.m. (ROOM XXVI)

Session on home country measures

- Presentation to the Commission by Ms. Patricia Francis, President of WAIPA

Meeting in conjunction with the UNCTAD Commission on Investment, Technology and Related Financial Issues

4:45 p.m. - 5.30 p.m. (ROOM XXV)

Latest FDI trends and briefing on the WIR 2001 theme "TNC linkages with host economies"
by Ms. Anh Nga Tran-Nguyen, UNCTAD

WEDNESDAY, 14 FEBRUARY 2001

10:00 a.m. - 12:30 p.m.

Corporate Executives perspectives on investment promotion

Chairperson: Ms. Maria Ines Aronadio, Istituto Nazionale per il Commercio Estero (ICE), Italy

- Presentations by:
 - Mr. Matt A. Exl, CityReach International, London, United Kingdom
 - Mr. Jurg Tanner, Swisstex, Nebitdag, Turkmenistan
 - Ms. Lolita Tsanaclis, Tricho-Tech, Wales, United Kingdom
 - Mr. John Hanna for Scotia Energy, Scotland, United Kingdom

Discussant: Mr. Páid McMenamin, Former President of WAIPA

12:30 p.m. - 1:00 p.m.

MIGA's Investment Promotion Toolkit: A Comprehensive Guide to FDI Promotion
by Mr. David Bridgman, MIGA

3:00 p.m. - 6:00 p.m.

WAIPA business session

Chairperson: Ms. Patricia Francis, President of WAIPA

- Joint activities with WAIPA supporting agencies
- Measures to encourage membership of OIAs
- Fund raising
- Approval of the WAIPA 2001 work programme

THURSDAY, 15 FEBRUARY 2001

Field Trip to Syngenta International AG, Basel, Switzerland