

WAIPA ASIA-PACIFIC INVESTMENT CONFERENCE 2005

***THE RISE OF RECIPROCAL INVESTMENT IN ASIA AND ITS  
IMPLICATION FOR EMERGING ECONOMIES***

15-16 NOVEMBER 2005, BUSAN, REPUBLIC OF KOREA

***Pre-conference event***

**Monday 14 November 2005**

**19:00 - 21:00**      **Dinner by the Director General for International Trade and Investment,  
Nongshim Hotel**

***Conference***

**Tuesday 15 November 2005**

**Busan City Hall, 2<sup>nd</sup> Floor**

**08:00 - 09:00**      **Registration**

**09:00 - 09:30**      **Opening session**

Chairperson:      Mr. Kai Hammerich, WAIPA President and Director General of Invest in Sweden  
Agency

Opening address by Mr. Kai Hammerich

Welcome address by Mr. Alan Timblick, Head of Invest Korea

Keynote address by Mr. Ki-Hwa Hong, CEO of KOTRA, Republic of Korea

**09:30 - 10:30**      **Session 1 - Asian FDI Flows, Policies and Trends**

This session will examine trends in FDI, as presented in UNCTAD's World Investment Report 2005. Discussion will focus on the globalization of R&D and the future prospect for FDI with a special emphasis on Asia.

Chairperson:      Mr. Kai Hammerich, WAIPA President

Moderator:      Mr. Dan O'Brien, Senior Editor, Economist Intelligence Unit (EIU)



Panelists: ***FDI in R&D: Asia's role as source and destination***  
Mr. Torbjörn Fredriksson, Officer-in-charge, Policy Issues Section, UNCTAD  
***FDI Forecasts***  
Mrs. Nazha Benabbes Taarji, Chief, Investment Promotion Section, UNCTAD  
Mr. Marinus W. Sikkel, Chief, Investment and Enterprise Development Section, ESCAP

***Questions & Answers***

**10:30 - 11:00** **Coffee break**

**11:00 - 12:00** **Session 2 - Success Stories of Intra-Regional Investment**

This session will examine how certain countries in East and Southeast Asia were able to successfully target and attract investors from neighbouring Asian countries, such as China and Japan.

Chairperson: Mr. Alan Timblick, Head of Invest Korea

Moderator: Mr. Dan O'Brien, Senior Editor, Economist Intelligence Unit (EIU)

Panelists: Mr. Peter Brimble, President, Asia Policy Research Company Limited, Thailand  
Mr. Soo-man Chang, Commissioner of the Busan-Jinhae Free Economic Zone (FEZ), Republic of Korea

***Questions & Answers***

**12:00 - 13:30** **Luncheon for panelists hosted by the Director General for International Trade and Investment, 2<sup>nd</sup> floor, Busan City Hall**

**Lunch for the audience, 3<sup>rd</sup> floor, Restaurant of Busan City Hall (vouchers will be distributed at the venue of conference)**

**13:30 - 14:00** **Presentation of the UNCTAD/WAIPA Asian Regional Workshop on IPA Policy Advocacy** to be held on 18-19 November 2005, in Busan City Hall, Republic of Korea, by Mr. Kiyoshi Adachi, UNCTAD

**14:00 - 15:30** **Session 3 - Investing in Asia's Emerging Economies: A Business View**

This session will examine how the private sector views Asia's leading economies in inward and outward investment and the factors that influence their decisions to invest in other Asian economies.

Chairperson: Mrs. Nazha Benabbes Taarji, Chief, Investment Promotion Section, UNCTAD

Moderator: Mr. Peter Brimble, President, Asia Policy Research Company Limited, Thailand

Panelists: Mr. Timothy Collier, President, Westinghouse Korea  
Mrs. Mari Kogiso, MIGA Special Representative in Tokyo  
Mr. Henry Loewendahl, Director, OCO Consulting

***Questions & Answers***

**15:30 - 16:00** **Coffee break**

**16:00 - 17:30            Session 4 - Best Practices to Attract Intra-Asian Investment**

This session will synthesize a number of the lessons from the experiences of Asian IPAs in attracting investment from other Asian countries. How can countries better position themselves?

Chairperson:            Mr. Wan-soon Kim, Investment Ombudsman, Korea

Moderator:            Mr. Alan Timblich, Head of Invest Korea

Panelists:            Mr. Hua Yu, Deputy Director, Investment Promotion Agency of China (CIPA)  
Mr. Suchart Phisitvanich, Senior Executive Advisor, Thailand Office of the Board of Investment (BOI)  
Mr. Hiroshi Tsukamoto, President, Japan External Trade Organization (JETRO)

***Questions & Answers***

**19:00 - 21:00            Dinner hosted by the CEO of KOTRA, Nongshim Hotel**

**Wednesday 16 November 2005**  
**Busan City Hall, 2<sup>nd</sup> Floor**

**09:00 -11:00            Session 5 - Interactive Round Table**

**"Development Implications of FDI for Asia's Emerging Economies"**

Chairperson:            Mr. Kai Hammerich, WAIPA President

Moderator:            Mr. Dan O'Brien, Senior Editor, Economist Intelligence Unit (EIU)

Panelists:            Mr. Pietro Doran, President of Doran Capital  
Mr. Sung-do Gong, President of British Petroleum (BP) Korea  
Mr. Rob Meijboom, CEO of Odfjell Korea

**11:00 - 11:30            Coffee break**

**11:30 - 12:00            Closing Session**

Closing address by Mr. Alan Timblich, Head of Invest Korea

Closing address by Mr. Kai Hammerich, WAIPA President

**12:00 - 13:30            Lunch for panelists hosted by the Chairman of the International Chamber of Commerce (ICC), 2<sup>nd</sup> floor, Busan City Hall**

**Lunch for the audience, 3<sup>rd</sup> floor, Restaurant of Busan City Hall (vouchers will be distributed at the venue of conference)**

## ***Post-conference events***

### **Wednesday 16 November 2005**

**19:00 - 21:00**      **Gala Dinner by the Minister of the Ministry of Commerce, Industry and Energy (MOCIE), Nongshim Hotel**

### **Thursday 17 November 2005**

**12:00 - 13:30**      **Lunch hosted by the President of the Busan Port Authority, 2<sup>nd</sup> floor, Busan City Hall**

**18:00 - 21:00**      **Farewell Dinner hosted by the Mayor of Busan, Nongshim Hotel**