



# **Regional Workshop on Cluster Creation and Development**

***10-11 March 2004***

***Gaborone, Botswana***

## **Preliminary Programme**

This workshop is sponsored by



**Day 1**  
**Wednesday, 10 March 2004**

**09:00-09:30**     **Opening Ceremony**

- Words of welcome by Ms. Mmasekgoa Masire-Mwamba, CEO, Botswana Export Development and Investment Authority (BEDIA)
- Brief remarks by Mr. Garrett Harty, Senior Consultant, OCO Consulting
- Words of thanks by WAIPA

**09:30-10:15**     **FDI as a Catalyst of Economic Growth**  
conducted by Ms. Julia Mikerova, Senior Consultant, OCO Consulting

**Objective:**

- Overview of the workshop programme and objectives
- Overview of global FDI trends and outlook for the world and the region

**Q&A**

**10:30-11:15**     **Principles of Cluster Development**  
conducted by Mr. Garrett Harty, OCO Consulting

**Objective:**

- What is a cluster
- The role of clusters in the economic development
- Identifying appropriate sectors for clustering
- The role of FDI in cluster development

**Q&A**

*Coffee (11:30 – 11:45)*

**11:45-13:00**     **Case studies in ICT and Food Processing: Cluster development**  
conducted by Mr. Garrett Harty and Ms. Julia Mikerova, OCO Consulting

**Objective:**

- Concrete examples of how Government can support clusters and FDI

**Q&A**

*Lunch (13:00 – 14:00)*

**14:00-16:00**     **Group Exercise: Cluster identification and differentiation**  
conducted by Mr. Garrett Harty, and Ms. Julia Mikerova, OCO Consulting

**Objective:**

- Identify your clusters
- Differentiate your clusters

*Coffee (16:00 – 16:30)*

**16:30-17:30**     **Group Exercise: Cluster assessment**

**Objective:**

- Assess how your clusters work
- Assess the strengths and weaknesses of your clusters
- Understand the policy implications for cluster development

**19:00**             *Welcome Reception and Cocktail offered by Botswana Export Development and Investment Authority (BEDIA)*

**Day 2**  
**Thursday, 11 March 2004**

**9:15-10:15**      **Case study of ICT in North Africa: Encouraging Indigenous Business Start-Ups:**  
conducted by Mr. Garrett Harty, OCO Consulting

**Objective:**

- Identifying indigenous start-up opportunities
- How Government can support start-ups
- Linkages with FDI

**Q&A**

*Coffee (10:30-10:45)*

**10:45-12:15**      **Group Exercise: How IPAs Can IPAs attract FDI to Clusters**  
conducted by Mr. Garrett Harty, and Ms. Julia Mikerova, OCO Consulting

**Objective:**

- Networking
- Overseas missions
- Inward missions

*Lunch (12:30 – 14:00)*

**14:00-15:30**      **Case study of Automotive in South Africa: Embedding FDI**  
conducted by Ms. Julia Mikerova, OCO Consulting

*Coffee (15:30 – 15:45)*

**15:45-16:30**      **Group Exercise: How Can IPAs embed FDI in Clusters**  
conducted by Mr. Garrett Harty, and Ms. Julia Mikerova, OCO Consulting

**Objective:**

- Supply chain development
- Skills development

**Q&A**

**16.30 – 17.15**      **Presentations by participating IPAs on their clusters**  
facilitated by Mr. Garrett Harty, OCO Consulting

**Objective:**

- Share IPAs country experiences
- Identify best practices

**Q&A**

**17:15-17:30**      **Summary Discussion and Workshop Evaluation**  
conducted by Garrett Harty, OCO Consulting

**17:30-18:00**      **Closing Ceremony and Award of Certificates**

- Representatives of BEDIA, OCO Consulting and WAIPA make closing remarks
- Distribution of certificates to participants