



World Association of  
Investment Promotion  
Agencies

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International Environment House 2  
9, Chemin de Balexert 1219 Châtelaine  
Geneva -Switzerland

[www.waipa.org](http://www.waipa.org)

## **WAIPA AFRICAN REGIONAL CONFERENCE** *Yaoundé-Cameroon 14<sup>th</sup> - 16<sup>th</sup> April 2010*

### **TENTATIVE PROGRAMME**

**CONFERENCE THEME** : CHALLENGES POSED TO AFRICA'S ECONOMIC DEVELOPMENT IN THE  
NEW WORLD ECONOMIC ORDER AND THE WAY FORWARD.

Organisers and Participant Institutions :

- WAIPA
- C.G.C.I./ CIPA
- APEX BRASIL
- MINIMIDT
- Pro-Invest
- UNIDO
- Unctad

Date: 14<sup>th</sup> – 15<sup>th</sup> – 16<sup>th</sup> April 2010

Venue: Yaoundé Conférence Centre (Site To Be Confirmed)

### **PROGRAMME HIGHLIGHTS**

Wednesday 14<sup>th</sup> April 2010 :

Arrival of participants

8 p.m Welcome Dinner

Thursday 15<sup>th</sup> April 2010:

7:30 am : **Registration**



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9:00 a.m :

### **Opening Ceremony**

Welcome address by Mrs. Marthe Angeline Minja, Director of WAIPA for Africa

Welcome Address by WAIPA Mr Emmanuel Ole Naiko, Vice-President of WAIPA

Welcome Address by Alessandro Teixeira, President of WAIPA

Welcome Address by Prime-Minister of Cameroon or his Representative (Minister of Industry, MINES AND Technological Development).

10:00 a.m

### **Coffee Break**

10:30 a.m

### **Plenary session I**

#### **OUT OF CRISIS, INTO RECOVERY: THE OUTLOOK FOR AFRICA**

Brief presentation of Theme and Topic by an African CEO or VP WAIPA.

Moderator:

Mr. Alessandro Teixeira, Ph.D., President of WAIPA

Panellists :

- Government official(s)
- CEO(s)
- IPA(s)-CIPA/CGCI (Cameroon)
- World Bank, UNCTAD, UNIDO
- Africa Development Bank

12:30 p.m

### **Lunch**

2:30 p.m

### **Plenary Session II**

#### **REGIONAL INTEGRATION TO PROMOTE SUSTAINABLE FOREIGN DIRECT INVESTMENT AND DEVELOPMENT IN AFRICA**

Introductory remarks followed by a debate of the panelists on the following issues :

- Joint Investment Promotion Actions of Regional IPAs to Promote Africa as a Destination for FDI



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- Developing Local Industries
- Promoting FDI Flows Intra-Africa and South-South
- Promoting Change In Perceptions of Africa (corruption, violence, environmental, problems, etc.)
- Corporate Social Responsibility Requirements for FDI :  
Perspectives of Governments and of Multinational Companies.

Moderator : (Journalist/ Media)

Panelists :

- African IPAs : Cameroon, Tunisia, Morocco, Ghana
- CEO(s) of multinational companies, timber and mining
- Ministry of Planning & Regional Development, Cameroon
- UNIDO

4:30 p.m

**Coffee-break**

Networking, B2B meetings on demand

8:00 p.m

**Gala Night** (venue to be decided)

Friday 16<sup>th</sup> April 2010 :

9:00 a.m

**Plenary Session III**

**INNOVATIVE FINANCIAL MECHANISMS TO PROMOTE AFRICA'S  
GROWTH**

Introductory remarks followed by a debate of the panel speakers on  
the following issues :

- Micro-credit : Experience of Bangladeshi Economist & Nobel Prize  
Muhammad Yunus, Grameen Bank (TBC)
- Centralization of Government Purchases of Medicine
- Other innovative financial mechanisms to combat poverty

Moderator : (TBD)

Panelists :



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- Brazilian Ministry of Foreign Affairs
- African Development Bank
- UNCTAD and/or UNIDO

11:00 a.m

**Coffee-Break**

11:30 a.m

**INTRODUCTION OF AFRIPANET AND ITS STRATEGY**

by President of AfrIPANet or Representative

12:30

**Lunch**

2:30 p.m

**Parallel training workshops**

**Workshop I :**

**THE ROLE OF INVESTMENT PROMOTION AGENCIES IN ENHANCING DEVELOPMENT**

Facilitator :

GAPC (Ghana)

Group Leaders :

- TIC (Tanzania)
- CGCI/CIPA (Cameroon)
- Gabon
- UNIDO

**Workshop II :**

**CASE STUDY ON AN INTEGRATED INVESTMENT PROMOTION**

Facilitator :

WAIPA

Group Leaders :

- ECOWAS
- Prosper Ar (Argentina) – “Why South America”  
Ms. Beatriz Nofal, Ph.D. Director of WAIPA for South America
- Invest in Spain – “Why Europe”  
Mr. Javier Saenz Director of WAIPA for the EU Region



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**Workshop III : CAPACITY-BUILDING PROJECTS FOR INVESTMENT PROMOTION AGENCIES**

Facilitator : PRO-INVEST

Group Leaders :

- Senegal
- ApexBrasil
- DUBAI Foreign Investment Office
- WAIPA/Edinburgh University School of Business

4:30 p.m **Coffee Break**

5:00 p.m **Closing Session**

Closing Remarks by Mrs. Marthe Angeline Minja, Director of WAIPA for Africa

Final Closing Speech by Mr. Alessandro Teixeira, Ph.D. President of WAIPA

6:00 p.m **Closing Cocktail**

Saturday 17<sup>th</sup> April 2010: Tour Visit to a Local Sight of Interest (Optional)