

## Investment Promotion Workshop

### *Investment Promotion Practices, Prospects and the Sustainable Development Goals*

17 July 2016, 10:00–13:00  
Nairobi, Kenya

#### *Preliminary Programme*

- 10:00-10:15**      **Opening remarks**  
Mr. Paul Wessendorp, Chief, Investment Promotion Section, UNCTAD  
Mr. Bostjan Skalar, Executive Director, World Association of Investment Promotion Agencies (WAIPA)
- 10:15-11:15**      **Investment Prospects and Findings from an UNCTAD-McKinsey IPA Survey**  
*Investment Prospects*, Mr. Paul Wessendorp, Chief, Investment Promotion Section, UNCTAD  
*Survey findings*, Mr. Tilman Tacke, Associate Principal, McKinsey & Company, Inc., Germany  
*Q&A*
- 11:15-11:45**      **Coffee break**
- 11:45-12:45**      **Current State of Investment Promotion**  
*IPA Best Practices and Improved Efficiencies*, Mr. İsmail Erşahin, Deputy Executive Director, WAIPA  
*The Role of IPAs in Achieving the SDGs*, Mr. Iskren Penchev, Research Analyst, WAIPA  
*Q&A*
- 12:45-13:00**      **Closing remarks and completion of evaluation forms**

For registration, kindly send an email to [ips@unctad.org](mailto:ips@unctad.org) with *Registration to the Investment Promotion Workshop* in the subject line.

The workshop will be held in English.