



World Investment Conference Istanbul

SPONSORSHIP PACKAGES
12-14 OCTOBER

#WIC16
Çırağan Palace

World Investment Conference 2016 Istanbul

Sponsorship Packages

October 12-14

The investment community is coming together in the world's largest and most prestigious Investment Conference organized by the World Association of Investment Promotion Agencies (WAIPA).

This annual meeting will bring together Investment Promotion Agencies (IPAs) from a vast number of countries; other government officials, development sector leaders, private sector and academia relevant to FDI policy and strategy. Together they will discuss cooperation on SDG's themes, share best practices and sharpen their investment promotion skills.

This also presents an opportunity to organizations to promote their messages and brands and make a lasting top-of-mind impression on decision makers, world leaders and academic gurus.

WAIPA invites sponsors at various levels to support the event and get an opportunity to get maximum visibility among investment practitioners and build reputations.

The WIC16 Venue, Çırağan Palace is Istanbul's no.1 luxury hotel, located at the Bosphorus with its own pier. Çırağan is the only Ottoman imperial palace and hotel, that once hosted Sultans. The hotel, with its remarkable European flair, will be the perfect venue for you to promote your brand.

Below we define the three levels you can choose to sponsor the event in exchange for some quantifiable deliverables at the #WIC16Istanbul

To take advantage of these options please complete the attached sponsorship form and email it to WAIPA's Deputy CEO, Ismail Ersahin at ismail.ersahin@waipa.org.

You may also visit www.waipa.org for more information on #WIC16Istanbul.



PLATINUM SPONSOR USD 50,000

This is a premium sponsor entitled to the lead visibility before, at and after the event.

- Invitation(s) to the conference, its VIP cocktails and meetings.
- Sponsor name on all collateral – print, electronic at event venue.
- Exclusive conference day lunch to be hosted and branded
- Participation as a moderator or introduction address

Conference passes

- 10 free passes to the conference

Recognition

- Mention in the conference introduction
- Mention on the backdrop and LCDs
- Exclusive organization logo on backdrop and LCDs
- A complementary organization booth to be placed next to registration for awareness
- One organization advertisement in the annual report of WAIPA – Distributed to thousands online via the NewsFlash and about 500 copies on conference day.
- Exclusive logo on WAIPA event website banner

Additional opportunities

- One organizational message to be sent to the WAIPA attendees list electronically
- Complementary passes (5) to the training at the event
- Organizational collateral distributed at event in the conference pack
- Option to organize a B2B session on the sidelines of the conference
- Interview and coverage with media sponsoring organization.



GOLD SPONSORSHIP USD 25,000

This sponsor is entitled to significant visibility at the event.

- Invitation to the conference.
- Recognition in the conference and on all collateral at event venue.

Conference passes

- 5 free passes to the conference

Recognition

- Mention in the conference introduction
- Mention on the backdrop and LCDs
- Exclusive logo in the annual report of WAIPA – Distributed to thousands online via the NewsFlash and about 500 copies on conference day.
- Exclusive logo on WAIPA event website banner

Additional opportunities

- Complementary passes (3) to the training at the event
- Organizational collateral distributed at event in the conference pack



SILVER SPONSORSHIP USD 5,000

This sponsor is entitled to some visibility at the event.

- Invitation to the conference.
- Recognition in the conference and on all collateral at event venue.

Conference passes

- 2 free passes to the conference

Recognition

- Mention on the backdrop and LCDs
- Exclusive logo in the annual report of WAIPA – Distributed to thousands online via the NewsFlash and about 500 copies on conference day.
- Mention on WAIPA event website banner

Additional opportunities

- Complementary passes (3) to the training at the event

SPONSORSHIP FORM

Primary Contact	Secondary Contact
Name: _____	Name: _____
Title: _____	Title: _____
Organization: _____ _____	Organization: _____ _____
Address: _____ _____ _____	Address: _____ _____ _____
Phone: _____	Phone: _____
Fax: _____	Fax: _____
Email: _____	Email: _____

SPONSORSHIP LEVEL		
<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver

PAYMENT INFORMATION			
<input type="checkbox"/> CHECK ENCLOSED	<input type="checkbox"/> PLEASE CHARGE MY CREDIT CARD	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
<input type="checkbox"/> AMERICAN EXPRESS	CARD NUMBER :		
NAME AS DISPLAYED ON CARD:			
SIGNATURE:			
ACCEPTANCE AND AGREEMENT			
We agree to the payment terms as listed above on this form			
SIGNATURE OF PRIMARY CONTACT:			