

UNCTAD Investment Promotion Programme

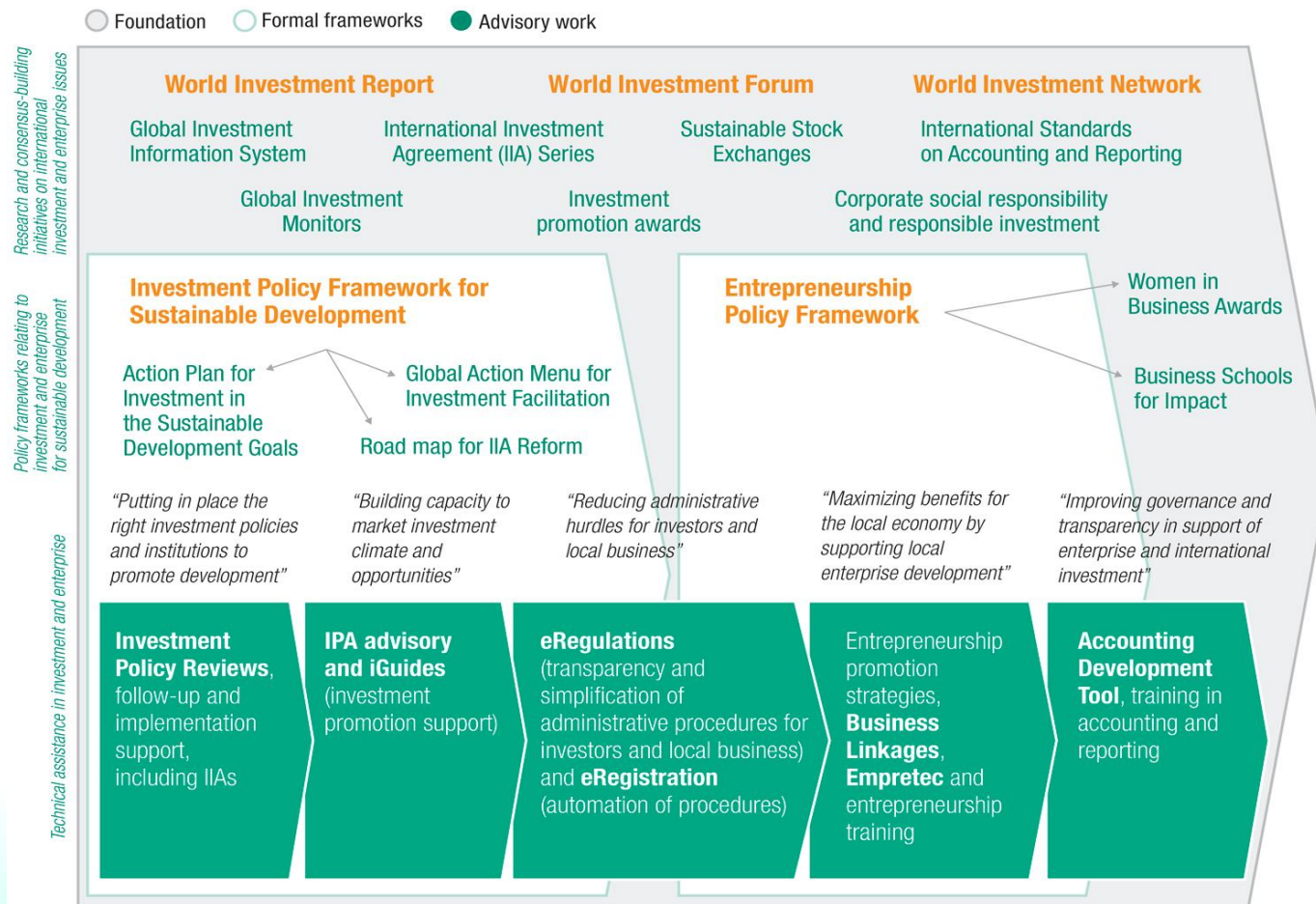
Yongfu Ouyang

Investment Promotion Section

United Nations Conference on Trade and Development



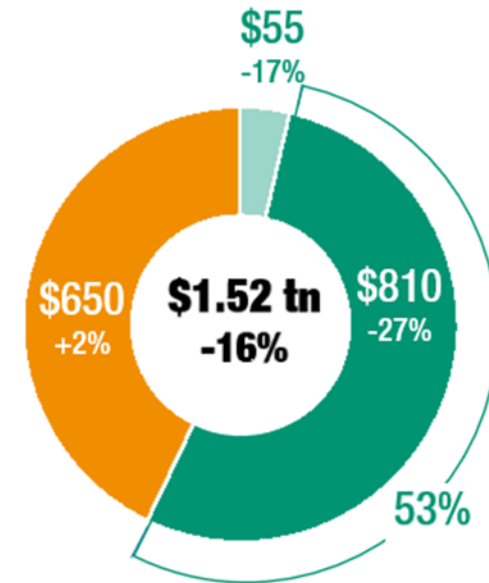
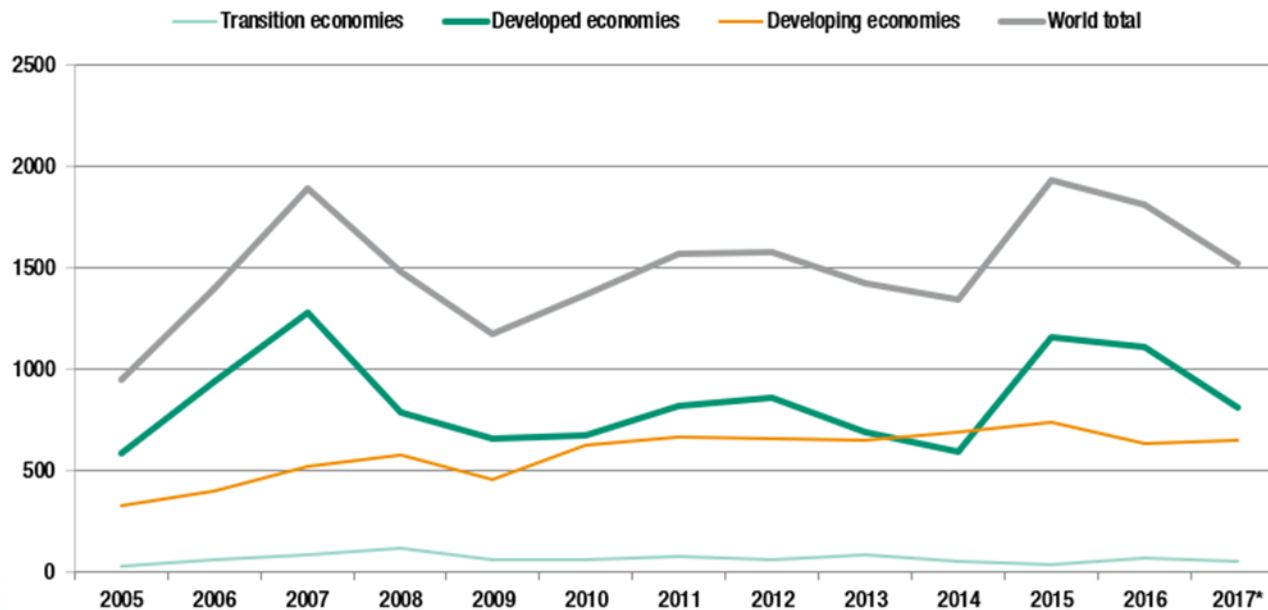
Value Chain of UNCTAD's products and services in Investment and Enterprise



Global Investment Trends

Global FDI flows fell 16% in 2017

FDI inflows: global and by group of economies, 2005–2017
(Billions of dollars and per cent)



Source:
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*Estimates

UNCTAD Investment Promotion Programme

Advisory and technical assistance covering all investment function

- Tools:
 - Investment guide
 - iGuide
 - eRegulations
- Key action areas:
 - SDG investment promotion
 - Green investment promotion
 - Non-traditional investors targeting
 - Investment facilitation



Global FDI trends

- **High volatility**
- **Developed countries remain biggest investor, but investment well below pre-crisis level**
- **Expansion of international production slows down**
- **Global value chains reverse growth momentum**
- **Investment return decrease**
- **Investment uncertainties increase**



Prospects

- FDI is expected to increase in 2018
- The expected increase is based on higher economic growth projections, trade volumes and commodity prices
- Elevated geopolitical risk and policy uncertainty could affect this recovery

Source: ©UNCTAD, GITM 2018,
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Thank you!

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