

# WAIPA WORLD INVESTMENT CONFERENCE

13-14 OCTOBER, 2016  
ISTANBUL, TURKEY

The World Investment Conference is WAIPA's flagship conference where Investment Promotion Agencies gather to know latest FDI trends, policies and what cutting-edge investment promotion practices 2016 brings. Planned in Istanbul this year, the conference will bring together investment experts, financial gurus and academic researchers to discuss what is in hold for the future. Attended by local and regional political leads, WIC is set to be a memorable conference for the FDI fraternity.



## World Investment Conference 2016 "Inclusive Investments and a Sustainable Future"

**October 13-14** — WAIPA organizes the 21st World Investment Conference (WIC16) in Istanbul, Turkey. WIC16 is themed "Inclusive Investments and a Sustainable Future". This annual meeting will bring together Investment Promotion Agencies (IPAs) from a vast number of countries, other government officials, development sector leaders, the international business community and academics relevant to FDI policy and strategy. WIC16 is the main venue to connect to colleagues and partners, to get up to date with the latest FDI trends and to get inspired. The general assembly, the conference and all social events will take place in Istanbul, Turkey. The main venue is Ciragan Palace, a beautiful former Ottoman Palace on the Bosphorus shore. WIC16 includes three separate events:

- October 13th 09:00 - 13:00 WAIPA Partnership Workshop on Investment Promotion and SDGs
- October 13th 14:00 - 18:00 General Assembly
- October 14th 09:30 - 17:30 World Investment Conference

Please download the full program [here](#).

Participation is free for all WAIPA members and partners. Register for the event and arrange your hotel reservation [here](#).

The program is [also available in French](#) and please note that during WIC16 there will be simultaneous interpretation to and from English, French and Turkish.

### WIC Sponsorship

If your agency, company or government is interested to increase or emphasize its visibility during the World Investment Conference. Please have a look at our [sponsorship opportunities](#). For more information, please contact [maartje.jansen@waipa.org](mailto:maartje.jansen@waipa.org) or [aisha.sarwari@waipa.org](mailto:aisha.sarwari@waipa.org).

### Strengthened cooperation between WAIPA and CAIPA

Last June IPA representatives from CAIPA member states Barbados, Belize, Curacao, Dominica, the Dominican Republic, Grenada, Haiti, Jamaica, Saint Lucia, St. Vincent and the Grenadines, Suriname and the Turks and Caicos came together in Curacao for the Annual General meeting of the Caribbean Association of Investment Promotion Agencies (CAIPA).

Ismail Ersahin, Executive Director of the World Association of Investment Promotion Agencies (WAIPA) stated that WAIPA is working hand in hand with Consultative Committee Members to create more value for IPAs and to make the world to understand that "IPAs does matter". IPAs do not only create jobs but can act as a bridge between private sector and government to bring about a more inclusive investment environment. WAIPA stands firmly behind its members and support their efforts to position themselves as essential for FDI promotion towards their respective governments. WAIPA fully supports CAIPA and congratulates the newly elected CAIPA President, Ms. Diane Edwards, and the newly elected Vice Presidents and Directors.

The CAIPA Annual Meeting 2016 saw the members making a special commitment to collaborating with WAIPA in a meaningful way with an agreed work program that will draw on WAIPA's experience and knowledge of good practices in investment promotion. To solidify the cooperation, CAIPA is becoming an associate member of WAIPA. Read the [full announcement](#).



### CEPICI hosts WAIPA Sub-Saharan Africa Regional Meeting in Côte d'Ivoire

**Abidjan, 20 June 2016** — A WAIPA Sub-Saharan Africa regional meeting for Investment Promotion Agencies took place in Abidjan, Côte d'Ivoire. The meeting dedicated to "Promotion and Role of FDI in the Emerging Economies in Sub Saharan Africa" was hosted by the CEPICI (Centre de Promotion des Investissements en Côte d'Ivoire) as WAIPA's Sub-Saharan Africa Representative.

More than 200 participants came together to reflect on the role that FDI can play to reinforce structural, economic and regional transformation. The President of WAIPA, **Arda Ermut**, stressed the positive dynamics in Sub Sahara Africa: "The flow of FDIs towards Africa reached \$ 54 billion just a year or so ago, with the trend going upwards this year. Investors are forced to pay attention to this emerging region because those that have been early adopters in putting their bets with Africa have reaped many rewards." **Emmanuel Esmel Essis**, CEO of CEPICI stated that "WAIPA is the platform for IPA's of the Sub-Saharan region to develop collaborative solutions for the development of promotional tools to attract FDI in this part of the world". **Daniel Kablan Duncan**, Prime Minister of Côte d'Ivoire, met with WAIPA and ISPAT President **Arda Ermut**, to discuss crucial cooperation between governments and IPAs.



The event ended with an affirmation from Sub Saharan African regions and from WAIPA to put the region on the forefront of the investor map. WAIPA commends CEPICI for the excellent organization of this first Sub-Saharan Africa Regional Conference. If your organization is interested in hosting a WAIPA (regional) meeting, training or workshop please contact the [WAIPA General Secretariat Team](#). You can read more about the meeting in Abidjan [here](#).



Yours Sincerely,

WAIPA Permanent Secretariat