

**DRAFT PROGRAMME OF THE  
9<sup>TH</sup> INTERNATIONAL ECONOMIC SUMMIT  
“RUSSIA – ISLAMIC WORLD: KAZANSUMMIT 2017”**

**THURSDAY, MAY 18<sup>TH</sup>, 2017**

8.00	Registration of Participants throughout a day
8.30	<p><b>“INVEST EXPO” Exhibition Opening</b></p> <p>Presentation of special economic zones infrastructure and possibilities, innovation projects, leading industrial actors and unions, finance institutions and Russian regions’ investment potential. This exhibition is a universal and effective presentation platform.</p>
8.30	<p><b>“RUSSIA HALAL EXPO” Exhibition Opening</b></p> <p>Halal industry is popular with companies who claim to provide high-quality services and desire to satisfy the needs of the most sophisticated audience. The largest Russian food and services producers one by one enter the Halal market by opening special production lines or by implementing technological enhancements to the production process. The exhibition is a universal platform which helps to reach groundbreaking results, i.e. to push up sales, present new products and services, improve company image, raise brand awareness and loyalty level, form dealers and distributors system, examine the market or competitors, etc.</p>
8.30	“Islamic World Countries Treasury” photo exhibition
9.00-19.00	<p><b>3<sup>rd</sup> KAZAN OIC YOUTH ENTREPRENEURSHIP FORUM</b></p> <p><b>Pitching session</b></p> <p>The Forum program aimed at discovery of and support for the most interesting start-up projects by the young entrepreneurs from the OIC member-countries. 150 persons aged 18 to 35 from 30 Islamic countries and Russian business community representatives are the participants of the Forum who have passed the competitive selection at the website <a href="http://www.oicyouthforum.tatar">www.oicyouthforum.tatar</a>. The format of a hackathon enables the young entrepreneurs and developers with different background to work together on the problems to solve. At the end of the Hackathon the 15 best start-up creators get the opportunity to present their projects during the investment session of the KazanSummit.</p>
9.00-11.00	<p><b>“CORPORATE STRATEGIES – GEOECONOMICS TRENDS BASIS”</b></p> <p><b>International conference</b></p> <p>In the century of globalization, it is inevitable to form integration circles, inclusive of Islamic world. Business’ reaction to this international area entrance with fierce competition domination is defined by strategic creation of the corporate entities, forward and lateral integrated companies. Meanwhile, it is necessary to create a strategy in order to promote enterprise and product competitiveness. Thus, geoeconomics plays an increasingly large role when defining corporate strategies. So, the question arises: where do the leading actors interests intersect and what one can gain by making a way towards each other?</p>

9.00-11.00	<p><b>“SOCIAL ENTREPRENEURSHIP AS A DRIVER OF POSITIVE CHANGES”</b></p> <p>Panel discussion</p> <p>Entrepreneur business long ago stopped being associated only with profit-making. In contemporary world, businessman is a strategist and has to focus on socially important problems of modern society. Which conditions can be made today to force the social entrepreneurship? What is the role of the government in this process?</p>
9.00-11.00	<p><b>“CIVIL FORMS OF ISLAMIC BANKS INVESTMENT ACTIVITIES”</b></p> <p>Educative seminar</p> <p>Implementation of mechanisms and instruments of islamic finance and banking is not possible without a basic knowledge of financial processes and features of the islamic finance system and the civil forms of islamic banks investment activities. What changes must a classical banking system undergo? What are the advantages of islamic banking system, and what difficulties at the mental level can occur in front of a banker and an investor? Which laws and regulations is the basis of the islamic banking system? How can national law and regulations regulate them? The seminar will enable the banking sector to find solutions to these and other issues.</p>
11.00-13.00	<p><b>Russian-Tunisian Business Council Meeting</b></p>
11.00-11.30	<p><b>“PRODUCTS DEVELOPMENT FOR ISLAMIC FINANCIAL INSTITUTIONS”</b></p> <p>Technical workshop opening</p> <p>The growth of islamic finance is projected to have an annual rate of 15-20%. This growth is determined by the availability of new products that will satisfy the needs of various segments of society and markets. Islamic financial institutions in this regards, ought to put in place an adequate process to sufficiently and efficiently attend to these needs. This technical workshop aims to discuss how islamic principles can be used to develop financial products by introducing the principles that form the building blocks of contemporary financial products.</p>
11.30-13.00	<p><b>“FINANCIAL ENGINEERING AND ISLAMIC FINANCIAL SERVICES”</b></p> <p>1<sup>st</sup> session of technical workshop “Products development for the islamic finance institutions”</p> <p>The growth of islamic finance is projected to have an annual rate of 15-20%. This growth is determined by the availability of new products that will satisfy the needs of various segments of society and markets. Islamic financial institutions in this regards, ought to put in place an adequate process to sufficiently and efficiently attend to these needs. This technical workshop aims to discuss how islamic principles can be used to develop financial products by introducing the principles that form the building blocks of contemporary financial products.</p>
11.00–13.00	<p><b>“ISLAMIC EDUCATION: YESTERDAY, TODAY AND THE DAY AFTER TOMORROW”</b></p> <p>Research and practice seminar</p> <p>One of the most important requirements of Russian developing economics is workers supply which is capable of modern science and technology achievements usage. The reform of education system is as important as the national projects aimed to successful development of the Russian Federation. During the last years, Russian Government and the Ministry of education and science of the Russian Federation took steps towards the islamic education. Modern education has to comply with the requirements of future and promote creation of professionals for the day after tomorrow. That is why it is of great importance to build the systematic and full structure of multi-layered islamic education from primary schools to postgraduate programs based on best world experience.</p>

13.00-13.30	Coffee-break
13.30-14.00	Press-briefing
14.00-16.30	<p><b>“HEALTHCARE SYSTEM STRATEGIC DEVELOPMENT IN THE OIC MEMBER COUNTRIES: HALAL HEALTH”</b></p> <p><b>International forum</b></p> <p>During the last decades, it has been marked by increase in demand for «Halal» products and services. In particular, in the Russian Federation, the interest in this segment of the market has also increased due to the high quality products and services. Increasing demand for products also suggests the importance of strict monitoring of the production process of products «Halal» as well as the market. Conference will discuss important aspects of «Halal» products and services development, the development of medical tourism opportunities for «Halal» standards as a new direction of the industry; the role and impact of information technologies on the «Halal» sector, particularly certification and international standards.</p>
14.00-15.30	<p><b>“BUSINESS ACCORDING TO SHARIA FRAMEWORK”</b></p> <p>2<sup>nd</sup> session of technical workshop “Products development for the islamic finance institutions”</p>
14.00-16.30	<p><b>“BIG ROLE-PLAYNG GAME: EXPORT LEADER”</b></p> <p><b>Round table</b></p> <p>The development of the national economy cannot be imagined without foreign economic relations. The highest rates of economic development are typical for those countries where foreign trade expands rapidly, especially exports. The carrying-out of the international economic and regional connections is critical for the right functioning of the industry and economic development. The export topic is complex but relevant issue nowadays and means big risk. How can one become a leader in the big export role-playing game?</p>
14.00-16.30	<p><b>“HAND-MADE WORLD: PERSONAL RESPONSIBILITY FOR HUMAN WELLBEING AS THE DRIVER OF WORLD GROWTH”</b></p> <p><b>Think Tank</b></p> <p>Country economics directly depends on human beings and everyone can contribute to the creation of the sustainable economic development. In the Islamic world countries businessmen and investors pay great attention to the human wellbeing as a key success factor. What can every one and each do for the economic development? Do we have to “become responsible, forever, for what we have tamed”?</p>
15.30-17.00	<p><b>CASE STUDY</b></p> <p>3rd session of technical workshop “Products development for the islamic finance institutions”</p>
16.30-17.00	Coffee-break
17.00-19.00	Russian-Egyptian Business Council Meeting
17.00-19.00	Russian-Qatari Business Council Meeting

17.00-19.00	<p><b>“CROWDFUNDING: ECONOMICS OF CONSCIENCE AS AN ANSWER TO FUTURE CHALLENGES”</b></p> <p><b>Business-discussion</b></p> <p>Crowdfunding has rapidly become a popular way to start an interesting project. More and more enterprises, start-ups in particular, appeal to this kind of funding to make their ideas come true, and the countries of Islamic world are not an exception. Moreover, the idea of “conscience economics” gets a substantial boost in OIC member countries, as it is deeply supported by real grassroots initiative. What are the reasons of Islamic and capitalistic financial systems representatives, for they have different guidelines to follow? What valuable experience and stimulation mechanisms can we derive? What do we want the economy future to become and what can we do in order to make the conscience rule upon the economic process and not the other way round?</p>
Throughout the day	<b>B2B MEETINGS</b>
19.00-22.00	<p>A) Kazan historic and cultural sightseeing tour</p> <p>B) All-Russian Qur’an Reading Competition</p> <p>C) 30th International classic ballet festival named after Rudolf Nureyev (invitation-only)</p>
<b>FRIDAY, MAY 19<sup>TH</sup>, 2017</b>	
7.00	Registration of Participants throughout the day
8.00-9.00	<p><b>“Islamic banking in the age of globalization”</b></p> <p><b>Sberbank business breakfast</b></p> <p>Banking sector in a context of volatility and turbulence of international relations has to adjust to the new market conjuncture. Being a rapidly growing segment of finance market, nowadays Islamic banking system is attractive to the whole world. The Russian Federation is currently home for about 20 million Muslims, but the issue of introducing Islamic finances is not only for their interests, but also for traditional banks, seeking sources of long-term profit. However, under the current legislation Islamic banking cannot fully develop. What changes the traditional Russian banking system is to come? What difficulties can arise in the way for the introduction of Islamic banking? What are the conditions and the possibilities the Russian side have to offer for the Islamic business now?</p>
8.00-9.30	<p><b>“PRODUCTS DEVELOPMENT: APPROACHES , PROCESS, OBSTACLES AND WAYS TO OVERCOME THEM”</b></p> <p>4th session of technical workshop “Products development for the Islamic finance institutions”</p> <p>The growth of Islamic finance is projected to have an annual rate of 15-20%. This growth is determined by the availability of new products that will satisfy the needs of various segments of society and markets. Islamic financial institutions in this regard, ought to put in place an adequate process to sufficiently and efficiently attend to these needs. This technical workshop aims to discuss how Islamic principles can be used to develop financial products by introducing the principles that form the building blocks of contemporary financial products.</p>
9.00-10.00	VIP guests’ visit to the exhibition

10.00-11.30	<p><b>PLENARY MEETING</b></p> <p>Today the international community is in front of the question of further development and definition of the main vectors of the global economy. Accelerating the pace of economic, technological and management changes save chances for development and success only for quickly adaptable economies, which are able to respond quickly to the challenges, implement innovative technologies, and reorient in a changing global environment. Now these are the objectives sets itself by the Russian economy, which causes the search of perspective partners and potential investments.</p> <p>One of the key directions of the foreign policy of the Russian Federation is to build long-term and multilateral relations with the countries of the Islamic world in the political, economic and humanitarian spheres. OIC countries are opening new opportunities for Russia, for investment development in the commercial and industrial sector. Therefore, the study and implementation of the foundations of Islamic finance is a special interest.</p> <p>In turn, new opportunities for growth and establish long-term business relationship with Russian partners appears in front of the Islamic countries, new markets and projects for the implementation of the Islamic financial system opens up.</p>
11.30-12.00	<b>PRESS-BRIEFING</b>
11.30-12.00	Transfer to Qolşärif Mosque
12.00–13.00	Friday prayer, Jumu'ah. Qolşärif Mosque visit, one of the most beautiful symbols of Kazan
12.00–13.00	Coffee-break
13.00–14.00	<p><b>STRATEGIC VISION GROUP CHAIRMAN RUSTAM MINNIKHANOV PRIZE AWARD CEREMONY</b></p> <p>The prize will be awarded for the best article, report, film, TV or radio show in which religious tolerance and justice are highlighted. The prize fund is 500 000 rubles.</p>
13.30-15.30	<p><b>3<sup>rd</sup> Kazan OIC Youth Entrepreneurship Forum “IT STARTUP EXPO” with the Tatarstan Investors Club participation</b></p> <p><b>Invest-session</b></p> <p>The growth key driver is the youth. Islamic countries and the Russian Federation try to develop the youth by investing in them as in our future. During the Summit the number of youth events such as Summer international youth camp, 3rd OIC member-countries youth entrepreneurs Kazan Forum, OIC Youth forum government meeting, OIC member-countries youth entrepreneurs association Council and Social entrepreneurship International OIC youth award will take place. 30 Islamic countries and Russian business community representatives will be the participants of the Forum. The 15 best start-up creators will get the opportunity to present their projects in order to find investors and get some practical recommendations.</p>
14.00-18.30	<p><b>“OIC TOURISM OLYMPIAD: PARACHUTE JUMP OR POLE VAULT?”</b></p> <p><b>Forum</b></p> <p>What role does tourist destination play and how to make tourist business a sustainable development formula under the consumer market turbulence? New attraction and recreation areas competitiveness factors.</p>

14.00-15.30	<p><b>MEDIA ONLINE: “MEDIA-PLURALISM IN DIGITAL SPACE”</b>  <b>International conference</b></p> <p>The escape from analogue broadcasting goes far beyond the technological changes. In the context of mass switching to the digital TV and radio broadcasting the pluralism of media-landscape develops and grows strong naturally. How does the role of the state and public media change in new media-space? What are the mutual relations between open journalistic and traditional mass media? How is it possible to stand against the propaganda of hatred? Is it possible for the struggle of true values transmission to become an instrument of forwarding the collaboration between the OIC member-countries?</p>
14.00-15.30	<p><b>“PROJECTS FINANCING INSTRUMENTS: PARTNERSHIP BANKING”</b>  <b>Seminar</b></p> <p>Development institutions are interested in working with partnership banking systems due to it specific which increases the reliability rate. The restrictions which are made by “ethic finance” organizations suppose highest level of Basel principle realization than one of the general commercial banks and finance institutions. Thus, the opinions made by partnership banking organizations are more reliable than the ordinary. This attracts development institutions and those who practice co-financing projects with the private investors and creditors in particular. How can financing become more accessible through the instruments of partnership banking? What are the perspectives of partnership banking centers development in Russia? With the first center working according to Sharia laws opened in Kazan, Tatarstan can offer new development ways of finance and investment business.</p>
14.00-15.30	<p><b>“INVESTMENT TO RUSSIA: NEW LAWS FOR THE INVESTORS AND ENTREPRENEURS”</b>  <b>Round table</b></p> <p>New law enactment always changes the existing system. For the efficient work it is of great importance to monitor innovations and react as fast as possible for reaching good results. What impact does the competitive approach have on region and country investment climate in general? The participation in the Round table will enable to discuss the questions and find the problem solutions in the light of real and regional specifics.</p>
14.00-15.30	<p><b>OIC YOUNG DIPLOMATS NETWORKING-SESSION</b></p> <p>The unique discussion platform for young employees acting foreign ministers, with the participation of well-known public and political figures, diplomats, representatives of the authorities. The event is based on the principle of network diplomacy. The term «network» should be viewed as equal elements of the relationship, to build horizontally. The concept of «networks» is actively integrated into the theory and practice of contemporary international relations.</p> <p>The purpose of the concept of «network diplomacy» can be defined as the formation and development of close interpersonal contacts among the young diplomats and experts in international affairs, and representatives of member countries of the elites on the basis of equal, non-formal and creative communication. As a result — the establishment on this basis of understanding the atmosphere of trust and common interests, as well as the strengthening of mutually beneficial cooperation in the long term.</p>

14.00-15.30	<p><b>MINISTRY OF ECONOMIC DEVELOPMENT OF THE RUSSIAN FEDERATION WORKGROUP MEETING ON REGIONAL INVESTMENT AGENCIES' EFFICIENCY IMPROVEMENT</b></p> <p>The workgroup is created within the framework of the Ministry of Economic Development of the Russian Federation. It was created in order to facilitate collaboration processes in the field of private-public partnership. Development corporations and agencies from every corner of Russia, key international and federal development institutions, federal and regional authorities' representatives will participate in this meeting.</p>
15.30-16.00	Coffee-break
16.00-18.30	<p><b>“ECOLOGY AND ECONOMICS: FACE TO FACE”</b></p> <p><b>Open discussion</b></p> <p>The question of rivalry between ecology and economics has been engrossing the great minds for ages. The nature and manufacture that have been considered being incompatible, happen to be so connected one to another that their existence depends directly on their ties to each other. Due to the continuous consumption of exhaustible resources and pollution the world is one step away from the dangerous ecological problem, which can be solved only by uniting efforts of ecologists, businessmen and governments. There are different approaches to this global problem in various parts of the world and Islamic world countries have one too. How can one turn ecology into business and make a profit of it? Modern ecological economics.</p>
16.00-18.30	<p><b>CASE STUDY</b></p> <p>5<sup>th</sup> session of technical workshop “Products development for the islamic finance institutions”</p>
16.00-18.30	<p><b>9th INTERNATIONAL CONFERENCE WAQF. “UP-TO-DATE WAQF FUNDS”</b></p> <p>The central concept in islamic financial transactions is justice, which can be achieved mainly through the social component — Waqf services. This property or other tangible assets to be used for the benefit of people with a charitable purpose. Socially important problems can be solved by attracting investment through Waqfs. Modern projects of “Waqf” Fund will be presented during the Conference; the participants will discuss administrative obstacles which Waqfs can face in contemporary world. Besides, on the foreign ministers initiative the Conference participants will be discussing the possibility of International Waqf Council creation.</p>
16.00-18.30	<p><b>“INCLUSIVE ECONOMICS AND CORPORATE SOCIAL RESPONSIBILITY. BALANCE BETWEEN PROFIT, PLANET AND PEOPLE”</b></p> <p><b>Open business discussion</b></p> <p>The essence of inclusive economics is its care for ecology and company employees in the first place. More and more companies chose this development path instead of profit seeking. However, it is difficult to find the success formula. How is it possible to find the golden mean between the interests of people, the nature and the need of increasing the profits? Where is the balance between effective resource management, money accumulations and corporate social responsibility?</p>
Throughout the day	<b>B2B MEETINGS</b>
18.30	Transfer to the Official Reception hosted by the President of the Republic of Tatarstan Rustam Minnikhanov (according to VIP invitations)

19.00-22.00	<p>A) Official Reception hosted by the President of the Republic of Tatarstan Rustam Minnikhanov (on invitations)</p> <p>B) “Islamic world Beauty: HALAL FASHION” Muslim fashion festival</p> <p>C) 30th International classic ballet festival named after Rudolf Nureyev</p> <p>D) “Islamic world cuisine competition” International competition-festival</p>
<b>SATURDAY, MAY 20<sup>TH</sup>, 2017</b>	
10.00–15.00	<p>The festive event. TRADITIONAL CONGRESS OF MUSLIMS “IZGE ZHYENY BULGARIANS”</p> <p>Cultural program including a demonstration of handicrafts, Muslim commodities and Islamic literature.</p>
15.00-19.00	River cruise to Kazan
<b>SUNDAY, MAY 21<sup>ST</sup>, 2017</b>	
9.00	<p>Kazan marathon 2017 “TEST YOURSELF”</p> <p>Apart from marathon distance run for 42.2 kilometers, there will be half-marathon distance run (21.1km), 10K run and business-run for 3km distance.</p>