



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



World Association of
Investment Promotion
Agencies



TIKA

20-22 February 2018 | Istanbul, Turkey

TRAINING PROGRAMME FOR INVESTMENT PROMOTION AGENCIES

“Finding new solutions to old problems:
Innovative approaches to investment promotion for attaining the Sustainable Development Goals (SDGs)”

BACKGROUND

A rapidly changing global investment landscape and revolutionary technical advancements, including the re-definition of industrial activity through automation and data exchange in manufacturing technologies, bring many opportunities as well as challenges to developing countries in their quest for industrial development.

The monitoring of investment activities along broadened dimensions of financial, social and environmental impact is important to ascertain and augment the economic contribution of domestic or foreign direct investments in the host economy. Impact Investing is defined as “investments made into companies, organizations and funds with the intention to generate social and environmental impact alongside a financial return”. Impact Investing and its potential to drive new resources and new thinking to investment promotion stakeholders driving social change in respective countries can play a crucial role in realizing the Sustainable Development Goals (SDGs).

UNIDO services provide tangible technical support to developing countries in mobilizing and maximizing the impact of investment flows in respective economies through targeted institutional cooperation and capacity building of public and private partners, in particular, investment promotion agencies (IPAs).

The training programme will enable IPA representatives to gain new insights in new trends of international investments in particular with a better understanding about the advent of Impact Investing as a burgeoning growth area with potentially far-reaching impact on developing countries.

CONCEPT

Inspired by the growing Impact Investing movement and its potential to drive new resources and new thinking to investment promotion stakeholders driving social change in respective countries, This specific programme is targeted at high-level representatives of IPAs coming from selected developing countries.

The objectives of the 3-day combined training programme will be to:

- » sensitize investment promotion agencies (IPAs) on the relevance of **Impact Investing** in working towards attaining the SDGs;
- » expand global outreach on **UNIDO technical assistance activities** and foster linkages with developing countries;
- » highlight UNIDO impact maximizing **capacity building measures and tools**;
- » expose IPAs to **best practices in investment promotion** as showcased by the Turkish International Cooperation and Development Agency (TIKA), the Investment Support and Promotion Agency of Turkey (ISPAT) and the Istanbul Development Agency (ISTKA);
- » provide **networking opportunities**, sensitization and information exchange.

PROGRAMME DESIGN

Day 1 and 2 of the programme will offer a dynamic mix of lecture and workshop sessions aimed to increase participants' knowledge about the UNIDO approach for investment promotion as well as the main aspects of Impact Investing with particular reference to the attainment of the SDGs.

Day 3 will consist of the residential part of the programme through direct engagement with ISPAT and ISTKA concerning best practice work in Turkey, bilateral meetings with key stakeholders and practical site visits.

VENUE

The 3-day training programme will be conducted from 20 to 22 February 2018 in Istanbul, Turkey.

The training will be hosted by the World Association of Investment Promotion Agencies (WAIPA).

WAIPA Training Center

Yeşilköy Mahallesi, World Trade Center Building

A1, 297, Bakırköy

Istanbul, Turkey





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PARTNERS

The training programme will be conducted in close cooperation with the World Association of Investment Promotion Agencies (WAIPA), the Turkish International Cooperation and Development Agency (TIKA), the Investment Support and Promotion Agency of Turkey (ISPAT) and Istanbul Development Agency (ISTKA).

CONTACT

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